

# CURRICULUM VITAE

## *Writing and Broadcast Experience*

James Careless is an experienced freelance feature writer with an established reputation for quality work, delivered on budget and on schedule.

James currently contributes to a broad spectrum of publications. They include general interest titles and magazines specializing in audio-visual technology, aviation, broadcasting, business and business associations, information technology, law, military, medicine, public infrastructure, public safety, travel, and wireless communications.

He is Ottawa Bureau Chief for Canadian Defence Review, Canada's leading defence magazine. James is also host and producer of the CDR Radio Podcast, which is available on iTunes and GooglePlay under CDR Radio.

His credits include:

- Advertising Age
- Aerospace Manufacturing
- Airliner World
- Air Traffic Management
- Asphalt
- Asphalttopics
- Asphalt Pavement
- AV Technology
- Aviation Maintenance
- Business Week
- CBA PracticeLink
- Church Production Magazine
- CorrectionsOne
- Defence Helicopter
- Emergency Management
- EMS World
- Fire Chief
- Funworld
- Government Video
- Helicopters
- Helicopters Magazine Europe
- Information Today
- Inside Track
- Jetrader
- KMWorld
- Law and Order

- Marketing
- PC World
- Pipeline
- PLANT
- Radio World
- Roads & Bridges
- Rotorcraft Pro
- Rotorhub
- Rotor & Wing
- Skies
- Streaming Media
- TechHive
- TV Technology
- Urgent Communications
- Ultimate Jet
- Vertical
- Wings
- Wireless Week

In addition to trade technology publications, James has contributed to lifestyle and business publications such as Canadian Health, Dance Studio Life, FiftyPlus Magazine, the Huffington Post, Legion, Maclean's, and TV Guide. His newspaper credits include the Globe and Mail, Montreal Gazette, National Post, Ottawa Citizen, and Toronto Star.

James has reported nationally for NBC (NBC News Overnight), and CBC (including "The National", "CBLT Newshour" Toronto, and "This Week in Ontario"). He has experience in all aspects of TV news, as a reporter, anchorman, and producer.

He has also reported, edited, and produced work for National Public Radio ("Performance Tonight"), the Voice of America ("Communications World"), the Canadian Broadcasting Corporation (various, including "World Report", "As It Happens", "Sunday Morning"), and its international arm, Radio Canada International.

*"Mr. Careless has been writing consistently for Rotorcraft Pro Magazine since 2012. He works very well with editors and story subjects alike, and consistently produces quality work that is on topic, and on time. Whether business-to-business or technical writing, I would highly recommend James Careless' writing services."  
Lyn Burks, Editor In Chief, Rotorcraft Pro.*

## Media Consultancy

James has written press releases, bylined/ghosted articles, blogs, white papers, and ebooks for clients such as:

- AVI Systems
- Cetus
- Cisco
- Clear-Com
- Compix
- Hughes Network Systems (U.S.),
- Motorola

plus agencies/associations such as:

- the Canadian Bar Association
- the Canadian Association of Accredited Mortgage Professionals (CAAMP)
- the Canadian Medical Association
- Pivot Communications
- the University of Ottawa.

He has written speeches and audio-video presentations for Canada Mortgage and Housing Corporation, Public Works Canada, CJOH-TV, and the Ontario Heritage Foundation. For the last client, James also edited and wrote its regular "Keystone" newsletter.

In addition, he has written corporate brochures for Corporate and Consumer Affairs Canada, a series of "Success Stories" industrial profiles for Industry Canada, and an information booklet on 'Digital Radio' for the Canadian Department of Communications.

*"James is one of our go-to freelancers. He continually surprises me with additional sources and fresh angles for his assignments. He is always early and over-delivers."*

*Kendal Butler, Media and Publications Manager, Asphalt Institute.*

## Education & Awards

Trent University, Bachelor of Arts in History and Psychology

PBI Writing Excellence Winner (twice).